

REPRESENT

Intelligent Governance, Business and Finance

PROBLEM

OLD WORLD MODELS IN 2020



Governments' inability to instantly connect with the people between election cycles



Ancient monetary systems burdened with regulations not controlled by the people



Exciting new FinTech
advancements that the people
may never have control over
future adoption, or even
continuance



OUR SOLUTION

People Powered Protection



Provide all people a tool for creating a 'united voice' for continual and immediate social protection and reform









HOW IT WORKS - GOVERNANCE



Validated geographical registrants drive petition queries for Landbased Governance



REPRESENT wallet holders transact fee-based Election voting



Fast, Secure and Transparent tabulation brings 'majority awareness' to all in geographically defined area (parallel governance)



Successful petition queries advance to user-driven elections via push notification



Instant Crypto DAO proposal voting



Majority Protection Awareness (MPA) brings crypto utility to people, increasing mass adoption of 'other' crypto services and educate toward normalcy







HOW IT WORKS - BUSINESS



On-Chain Project
Management of Tokenholder Capitalization for
Industry ventures



Profits generated past fees are distributed directly to Tokenholders



Natural Resource
Extraction and
Commercial/Residential
Construction proposals



Tier one investment proposals





HOW IT WORKS - FINANCE



Ease-of-use functionality for non-traditional financial control



Seamless transactional ability between REPRESENT platforms





Intelligent Geo-aware applications Profitable by design REPRESENT

Transparent, anonymous,

secure applications for

transition away from old

world models

Deregulated for parallel Governance, Business, and Finance that assigns control to regular participants

> Interoperable Chain Technology for fast, scalable transactions

Majority Protection Awareness (MPA) right in your pocket

OPERATING PRINCIPLES



MARKET SIZE

REPRESENTDAO prioritizes the Governance app as its foundational market push because immediate and purposeful use case in continual Majority Protection Awareness (MPA) provides best case scenario for mass adoptive Chain-tech introduction, education and utilization

TAM

4 Billion smartphones globally

SAM

3.25 Billion English language users

SOM

Initial target case in Alberta Canada totals 0.0002% of SAM and equals 22% of Alberta voters (approx. 650,000 participants)







UNDERLYING MAGIC

A voice for 'social protection and reform' demands that organized groups participate – driving user adoption...and as a positive spin-off, educating people about Chain Technology



Once one organized group registers to use, opposing groups are forced to join to counter a one-sided statistic...and this use case increases cryptocurrency normalcy to the masses

This Transparent, Anonymous and Secure application will begin as parallel governance to aid in Majority Protection Awareness (MPA) — but DIRECT **Democracy is also a future** reality for those learning to understand the technology and adopt the platform

USE-CASE



Instant-protection voice against local government attempts at usurpation (Majority Protection Awareness (MPA)) Geographical betterment thru user-driven governance (such as voting "NO" to an additional tax) Assisting in government direction and decisions between election cycles



USER BENEFITS



Instant, accurate, user-driven elections/referendums



Instant voting no matter where you are



Instant, secure, transparent tabulation



Environmentally conscience democracy



LOOKING FORWARD - POTENTIAL OUTCOMES OF THE GOVERNANCE PLATFORM

\$500M+

YEARLY REVENUE

Best Case Scenario

Market leader

\$150M+

YEARLY REVENUE

Average Case Scenario 5% of SAM

Worst Case Scenario

The world wants to be ruled by a King and no one votes to protect sovereignty





"Five for Freedom"

Signifying needing \$5 in a REPRESENT wallet to vote

GO-TO MARKET - SLOGANS



"My phone is my MVP"

Signifying Majority Voice Protection against gov't usurpation



"Twenty TwentyWON"

Signifying humanity (for the first time in the history of humankind) having a method for an immediately-measured, unified majority voice to protect freedom of choice and action in their respective geography



TRACTION SLIDE - PROGRESS TO DATE

Team/ developers sourced

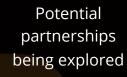


Business set up (incorporations/ banks) 95%



Webpage for promo and crowdsale 95%

Presale and Uniswap launch ready











Analytics and design developing

Use-case location primed for roll-out plan with large network

Stage one development (Governance) singleuse cost for platform only (no additional costs)



